

Houston, Texas (December 5, 2017) – SSCS is pleased to announce that it has recently completed and launched a brand refinement to accomplish market position clarification and to communicate its commitment to the marketplace. While the company name and logomark will remain the same, introductory content has been updated and it has embraced a commitment to Service Quality in the third-party hardware maintenance marketplace.

“Over the last 29 years, we have worked hard and consider ourselves fortunate to have built a solid base of very loyal clients and employees,” stated Mark Havens, SSCS Vice President of Sales & Marketing. “As the third-party hardware support market has evolved over the last 10 years, we began seeing our competition sell more on price and diminish their focus on those quality service elements that gave our industry its credibility in the first place. This brand refinement is intended to provide our audiences with greater clarity about who we are, how we do things and to provide a clear promise about our unrelenting commitment to Service Quality.”

In late November, SSCS deployed a three-part video series addressing the third-party maintenance pricing war, but also included educational components for those who are in the process of choosing third-party support for their enterprise IT hardware (assets that are no longer under warranty). Those educational videos can be accessed by [Clicking Here](#).

“Even our new Vision Statement speaks to the essence of our culture, in which ‘actions speak louder than words,’” added John Kolkmeier, SSCS Global Service Delivery Director. “This brand refinement better explains how we do things, how we treat our clients and the true nature of our support culture. I’ve been proud of what we built; but now I am extremely proud of how we articulate who we really are,” stated Kolkmeier.

“Content at our website now reflects a much clearer characterization of who we are and the value we promise,” suggested Havens. “In addition to the website, we’ve updated our digital brochure and would be pleased to share it with anyone wishing to learn more. Simply email a request to inquiries@sscs.com.”

Who is SSCS

Since 1988, SSCS have provided third-party hardware maintenance and support to enterprise IT departments and data center leadership. As an alternative to OEM support, SSCS dramatically impacts OpEx (Operating Expense) budgets for post-warranty servers, storage systems and networking hardware.

While SSCS, a truly global support provider, is often discovered as a logical resource for cost reductions, most new clients turn into long-term partnerships – realizing the intrinsic value of the company’s flexibility, thoughtful support model and continued investments in infrastructure and personnel. From its Houston origin and humble beginnings, SSCS has grown into a multi-national company providing coverage to the United States, Brazil, Canada, Mexico, Great Britain, Western Europe and the Nordic Countries, Latin America, APAC, and parts of Africa. For additional information about SSCS, visit www.sscs.com.